



# THE PROGRAM FOR MANAGEMENT DEVELOPMENT

*Develop Talent, Build Future*





Dear friends

It is my pleasure to present The Program for Management Development (PMD)'s program brochure. This brochure provides an overview of the Group's businesses as well as PMD.

Launched in 2010, PMD is a junior management development program with a mission to acquire and manage high-potential talents for the development and succession of the Group's global supply chain business.

In an increasingly complex global market environment, we understand the importance of nurturing the right people for us to continue to grow and prosper.

PMD recruits suitable talents from around the world, fast tracks their personal and professional development with international and business exposure as well as senior executive support and guidance, and challenges to push them out of their comfort zones.

Since its launch, PMD has brought on board over 110 young and talented professionals who represent 27 different nationalities. Management Associates (MAs) in the 2010 to the 2013 Intakes have taken up management positions in different functions around the world, making significant changes and contributions to the business units they are placed in.

With the growing scale of our Retailing Group and on-shore distribution business resulting in its spin-off and the listing of our Global Brands Group (GBG) on the Hong Kong Stock Exchange, we felt that it was time to develop specialization that caters to different business needs of our trading, logistics, distribution and retailing businesses. For the 2015 Intake, PMD offers opportunities for specialization while still providing exposure to our entire Group and the whole supply chain.

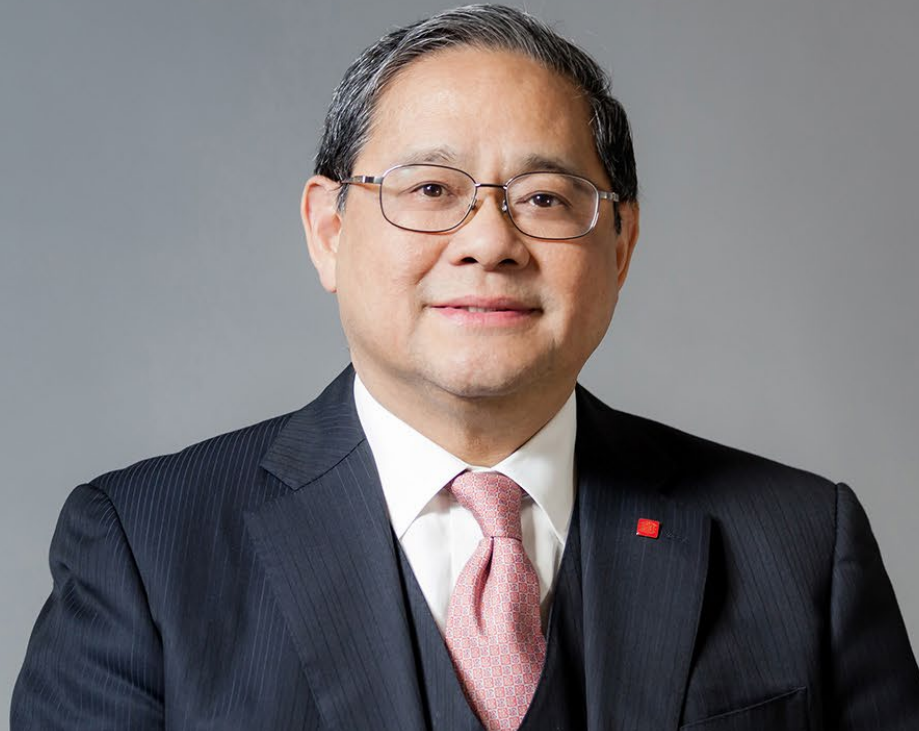
We highly encourage interested professionals to study this program carefully, take up this challenge and develop international careers in our family. I look forward to your applications and getting to know you more!

Best regards

A handwritten signature in black ink that reads "Joanne Ho". The signature is fluid and cursive, with the first name "Joanne" and the last name "Ho" clearly distinguishable.

Joanne Ho  
Executive Director - PMD

Dr Victor Fung  
Group Chairman, Fung Group



PMD was set up by the order of the Group Chairman, Dr Victor Fung, with a vision to offer an accelerated career path for young and talented professionals with the right attributes and values. PMD targets talents who have already built very strong initial careers and would like to make a mid-career change and develop an international career in the area of consumer goods, be it related to sourcing, logistics, distribution or retail.

Through PMD, Dr Fung envisions that the Group will be able to identify and develop its future entrepreneurial leaders. The program is designed to take MAs from the junior management to senior management level by exposing them to various parts of our businesses and geographies.

Our Group Chairman expects that MAs selected through the program will bring about synergies, new ideas and ways of doing things – by which our business will be transformed into a more innovative, therefore more sustainable one. In the past few years, MAs have participated in many corporate initiatives and key business projects relating to cross-group collaboration and the use of cutting edge technology, such as cross-selling, 3D Printing, Innovation Pitch, and have brought to the table fresh perspectives and new ideas.

Since its launch in 2010, PMD has proven to be a critical management development initiative that creates a pipeline of talents for the Group. Joining different business units and working in various functions across the Group, MAs have shown that their diverse backgrounds and skill sets are perfect compliments to the Group's businesses. ▶▶

The background is a solid red color with several overlapping, semi-transparent geometric shapes in shades of orange and red. These shapes include large triangles, trapezoids, and rounded rectangles, some pointing towards the right and others towards the left. On the left side, there is a prominent yellow chevron shape pointing to the right.

# About PMD

A talent acquisition and management development program that builds not just a career, but a future



"Our PMD program is truly a world-class incubator for accelerated management development. Not only does it hone critical business minds and leadership skills but it provides a unique forum for talented individuals to raise their own game while making tangible and rewarding contributions to real business deliverables. Such global investment in its future leaders is testament to the vision and competitive drive of the Group."

Jo Hall

Head of Regional Sales & Merchandising  
Toys"R"Us

Business is made up of people. We grow business; we also grow people. In PMD, we give our people opportunities to grow themselves and their careers – on a fast track.

Every year, we target to take on board one intake of 15 - 20 talented individuals. We source talents across the globe. The selected talents joining PMD become Management Associates, and there they set off their journeys to becoming our future business leaders.

The Group consists of over 350 divisions. These divisions are headed up by entrepreneurial leaders fully empowered to run their business units. PMD helps build the future by developing entrepreneurial leaders who will lead functions with managerial and team responsibilities, driving important initiatives and projects which make significant differences to the Group and communities we operate in.

We equip our MAs with the necessary knowledge and skills to succeed in our Group, through business training and international exposure, rotational assignments and senior management support – the fundamentals to sprout in our business.

The journey does not end there, but continues on. The MAs will then be placed into business units where they would find real opportunities to apply what they have learnt, and contribute.

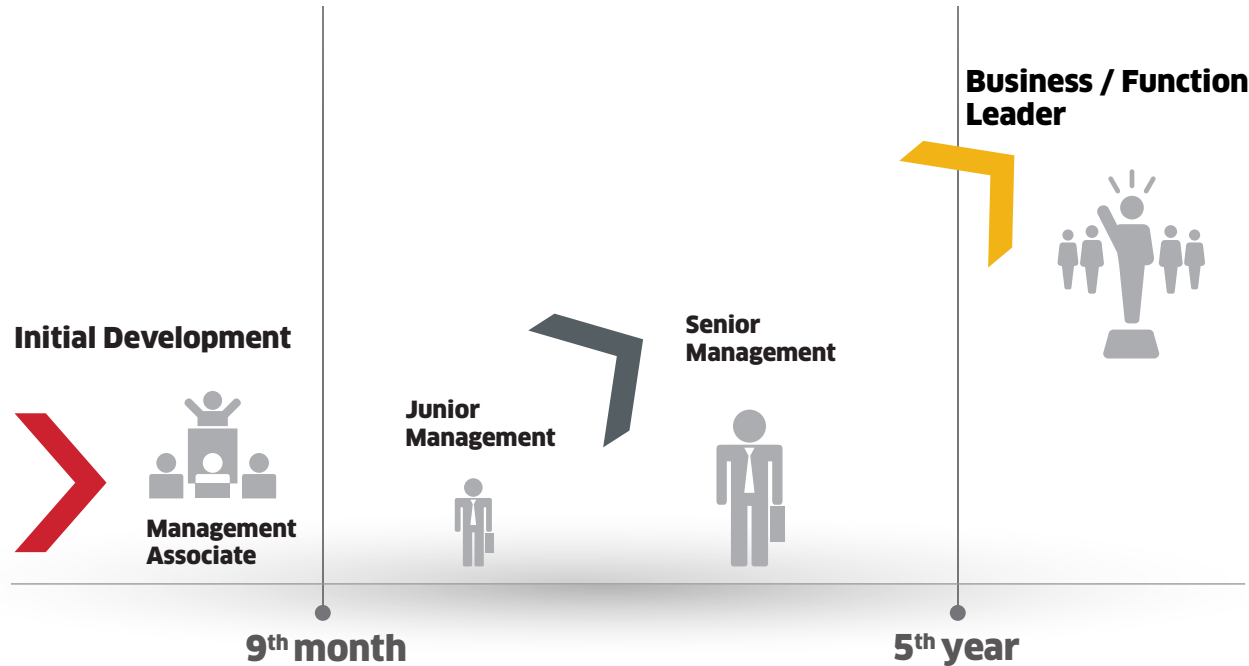
Along the way, we offer the MAs regular training, exposure and career development support that they need to grow and mature as future business leaders.

Within a 5-year timeframe, we expect that the MAs would reach the milestone of becoming members of the senior management team. ►►



# The roadmap

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After admission to PMD, we start preparing our MAs for business – with the 9-month Initial Development made up of business training, rotational assignments and networking opportunities – to ensure that they hit the ground running, and are able to contribute instantly in our business. MAs can expect to be challenged and pushed outside of their comfort zones as they gain business / industry knowledge and international exposure.

Following Initial Development, our trained MAs set off their careers in our Group as junior managers, where they learn, explore, and make real contributions to the business. They will have the chance to work

with senior executives on corporate projects and key initiatives that tie in with our 3-Year Plan. Along the way, we support MAs by providing training, mentoring, career counseling and networking opportunities. All these enable MAs to keep abreast of the organization and continue to grow on a personal basis while they develop their technical skills and knowledge in their positions.

We envision that MAs progress up to senior level, through which they ultimately become our future business / function leaders who hold accountability of projects or initiatives with significant impact on our business or community – in a 5-year timeframe. ▶▶

“When I joined the company, I had a vision of what I wanted to achieve but I wasn’t expecting to become the first MA to reach the milestone.

Getting out of my comfort zone and being encouraged from the management team definitely has made an impact on my development. I am grateful for the opportunity to grow in such an entrepreneurial environment. With that said, I expect to continue to meet thrilling challenges until I reach the next milestone.”

**Laurent Charles**  
General Manager  
LF Sourcing

## Trading

Our Trading business requires us to act as agents and service brand owners in terms of design, sourcing, distribution, merchandising and logistics for products that they sell under their own labels.

The Trading Track recruits talents to address needs in our trading and logistics businesses which span over 300 offices and distribution centres in 40 economies across the world.

Operations Support Group – Finance and Accounting, Human Resources and Information Technology Services – could also find their places in this track – just as important as the businesses.



## Brand and Retail

Our Brand and Retail business requires us to act as principals for brands, in the sense that we either license the brand as with GBG or we actually own the brands, which is our retail business.

The Brand and Retail Track, as its name entails, recruits talents to address needs in the brand and retail businesses in Asia, Europe and America, spanning over 50 offices across the world, and functions from product design, marketing to shop operations, from buying, brand management to customer experience – the whole range of functions within the brand and retail businesses.



Different businesses require people of different attributes to deliver optimal performance, and it's true vice versa – people perform best when they are put in the right businesses.

The two tracks – the Trading Track and the Brand and Retail Track – address the needs for different talents in businesses along the supply chain, and give MAs the option of learning specialized and relevant skills of a particular business.

Talents for the two tracks require slightly different skill sets and attributes, while our expectations of them as our future leaders remain unchanged.

The specialization allows MAs to focus on a particular track that they are truly passionate about, and enables us to provide better opportunities for them to develop their careers and achieve their professional goals at an accelerated rate. ▶▶

The background is a solid red color with several large, overlapping, semi-transparent orange and red geometric shapes. These shapes are primarily chevrons and triangles pointing in various directions, creating a sense of movement and depth. On the left side, there is a bright yellow chevron pointing downwards and to the right.

# Talent Development

From good to great – not only does it take natural talent, but also guidance on which road to take, and which not – exactly what we do to help our MAs reach heights.





The first 9 months of Initial Development is all about venturing into new worlds. We bring our MAs to learn and explore our businesses, markets and products. In the meantime, we create opportunities for them to connect with new faces – senior leaders, managers, colleagues and fellow MAs – a people network that we believe to be among the most important factors for our success.

Starting their new adventure with the 1-month Corporate Orientation and Training Program in Hong Kong, MAs begin to explore the different segments of the supply chain. They are introduced to the diversity and breadth of our Group as well as make external company and factory visits that give them a comprehensive overview of the supply chain industry.

Initial Development also spans the MAs across the world – to learn and explore our businesses in different continents. Business Educational Training Programs are held in Shanghai and New York, so MAs can have a better understanding of the top production country

in our sourcing network and the fastest growing retail market in Asia, and our largest export market in the Trading Group. Each program has a theme aligned with our 3-Year Plan corporate strategy and includes senior executive presentations, external company visits and networking opportunities.

Initial Development is not only confined to the classroom. In the first 9 months, MAs will be attached to two business units anywhere in the world to complete two 3-month Business Rotational Assignments.

In the Business Rotational Assignment, MAs have the opportunity to learn in great depth from different levels of our Group about the different aspects of the businesses, including cultures and markets of their rotations. At the same time, they contribute by completing a business project proposed by the business units. Learning by action will accelerate MAs' learning and immersion in the business, and help them identify their own strengths and where they fit better in the organization. ▶▶

## JULY 2015

**1  
Month**

Corporate Orientation & Training Program

**3  
Months**

First Business Rotational Assignment

**2  
Weeks**

First Business Educational Training Program

**3  
Months**

Second Business Rotational Assignment

**2  
Weeks**

Second Business Educational Training Program

**2  
Weeks**

Job Placement Week

**2  
Weeks**

Term Break

## APRIL 2016



“MAs have been able to establish themselves well within our team. They have taken on important positions. Clear goals and career paths have been outlined for each one of them. Their talent and skills have added great value to the business.”

Arthur Koeman

Executive Director  
LF Sourcing

After successful completion of the first 9 months of familiarizing with the businesses within the Group, extensively through training programs and intensively through rotational assignments, our MAs start considering the business units they commence their real career journeys within the Group.

A good match takes mutual understanding and interest. Through our assessment and interaction with the MAs – both formally and informally – we understand the strengths, potential and preferences of the MAs with depths. This is essential for making a good match – not only for the business but also for the MAs.

Senior executives offering career opportunities will meet with the MAs during the Job Placement Week, at the end of Initial Development. This is an occasion for the MAs to learn more about what's on offer, and what they could offer to

help grow the business. Through such process and with our insight about each MA, we help – both the business units and the MAs – understand each other more deeply to ascertain that such match maximizes the potentials – for both business, and the MAs.

MAs in the respective tracks will be placed in the group of businesses their respective track caters to. MAs in the Operations Support Group (Finance and Accounting/Human Resources/Information Technology) will be placed in their respective function in the Trading Group. MAs in both tracks could be based in any of our global offices.

Following the job matching process, the MAs will be transferred to the business units they are placed to begin the next chapter of their careers in the Group. ►►





New knowledge is discovered every moment in our lives, sometimes even without noticing. Especially in this digital age where information is one of the critical success factors, updating our MAs with the skills and knowledge to succeed in their careers deems to be a mandate for us.

Every year, we organize a week-long training program for our MAs. Taking a week off from their work desks, the MAs learn to keep themselves abreast of the latest developments in our Group as well as the soft skills that help in their general management capabilities.

Our MAs are engaged in meaningful activities (often real business projects)

related to the recent key initiatives of the Group, such as our Group's current 3-Year Plan, which envisions where and what we would like our business to become after 3 years. As change agents in the Group, such training is almost a necessity for our MAs to achieve their mission – to inject new ideas and transform the business into a more innovative and forward-looking one.

Aside from knowledge building, exchanging ideas and networking are also key components of the training. The MAs, no matter where they are based and which BUs they are placed in, are invited to attend. It is an opportunity for MAs to catch up with each other, meet new friends and exchange ideas. ▶▶



After the MAs are placed into the business units of their choices, they venture into the real playing field to deliver high standard performance – here, and now.

On the road to becoming future leaders, our MAs inevitably face issues and challenges that make them think introspectively about what support they need in order to make them better managers, and leaders.

We address such needs by providing career guidance to ensure MAs continue to grow in their careers. We check in with the MAs, offer advice and make sure they have the support they need to reach their goals. ▶▶





"The unique things about PMD are the access to anybody in the company, including senior executives and the individualized attention you get from the PMD team. There is actually a lot of support. They really care about us."

Philip Hui  
Divisional Merchandise Manager  
LF Fashion

Like a young captain sailing the boat, they may not be skillful enough to navigate through the waves and gales on a rough sea.

Guidance from the experienced would greatly smoothen the journey. With such experience and guidance, the young captain grows, and becomes more capable when dealing with the sea – quiet or rough.

Likewise, when our MAs are placed into the business units, they would very likely face issues along their new, fast track journeys – in business, management or personal life. Senior executives, with their experience in the industry, and life in

general, would be the ideal persons to give them guidance and support when our MAs need them.

Our MAs are assigned senior executives within the Group as mentors. The mentors and mentees meet regularly to discuss issues around their growth – be it ones related to business, people or self. The mentors also provide their full support – whether it is encouragement, advice or contacts – to facilitate the MAs' growth. ▶▶

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# Applying for PMD

The future starts now. What you will become depends on what you decide now. Apply for PMD and let your entrepreneurial journey begin.





Our MAs are entrepreneurs. They are innovative, strategic, and in a way, courageous – to take risks and turn setbacks into opportunities.

They are ready to roll up their sleeves and get their hands dirty. They stand up to challenges, and they take them humbly.

Our MAs are the future leaders of a global supply chain business – a business of people. To become the leaders of our Group, they need to be people who understand and anticipate others' needs, and see relationships as pivotal to their success.

Most importantly, they are people who adhere to their moral and professional principles steadfastly, and are able to gain trust through living the principles in their lives. ▶▶

## To apply for the program, candidates should have:

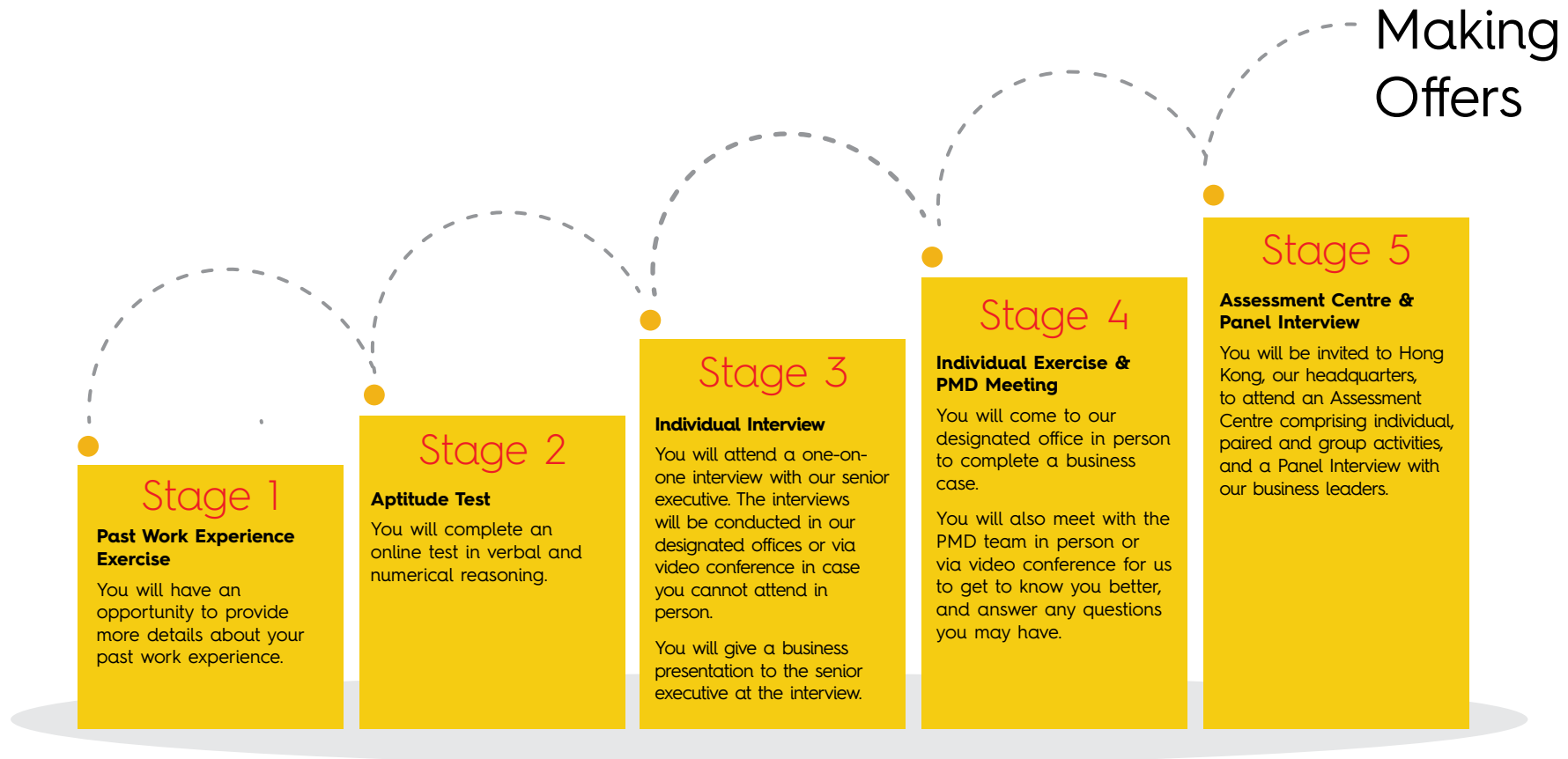
- ▶ A recognized university degree in any discipline
- ▶ At least 3 years' full-time work experience (excluding summer job, part-time job, internship experience)
- ▶ Excellent command of English
- ▶ High mobility – willing to travel and to be based in different regions
- ▶ Strong customer focus
- ▶ An entrepreneurial spirit

## For Operations Support Group functions (F&A/HR/IT) under the Trading Track, please note the following specific application requirements regarding academic qualifications and work experience:

- ▶ A recognized degree for their respective functions
- ▶ At least 3 years' related work experience

## In addition to the common requirements for both tracks, candidates applying for the Brand and Retail Track should have:

- ▶ Passion for brand and retail business
- ▶ Preferably a native language and 1 year of work experience (in brand, retail, service and/or e-commerce and omnichannel) in the market they intend to apply for



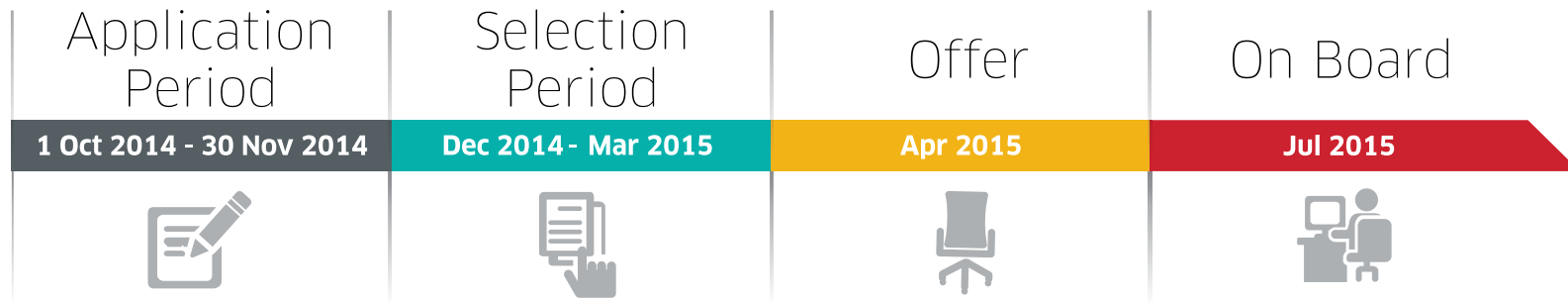
Offering a successful applicant a place in PMD takes serious consideration – we expect it to be a long-term commitment and investment for both us and the MAs. This is why we screen and select our MAs very scrupulously.

The whole selection process comprises five stages, and through each selection stage we get to know more and more about our applicants. From knowing about their work experiences and what they have gained from them, interfacing with our senior leaders, to observing their leadership behaviors – we do it so carefully and seriously that it is like unearthing an artifact of precious material.

The selection process is challenging and rigorous – a carefully designed process dedicated just for the selection of our Group's future leaders.

The selection process starts in December and ends in March the following year. Candidates going through the selection process will have an opportunity to learn more about our business and company culture, and meet with different senior executives in different offices across the globe.

The selection process is a two-way process. It is an opportunity for us to learn about the candidates' fit in our Group and potential. Equally it is an opportunity for the candidates to assess whether this is where they want to develop their long-term careers. ▶▶



Every journey starts with the first step, and so does your PMD journey with us.

Applying for PMD is easy. The PMD Online Application System will guide you through the processes, update you about your application status, and notify you of the next steps.

**Only online applications are accepted.**

Application for the 2015 Intake will be open from 1 October until 30 November. Once you have submitted your application, you can log back in the system

to check your application status and the next steps. All future communication between you and us will take place on this system. Email notification will be sent to you when there are updates posted on the system. However, please make sure that you check your application status before the result announcement date of each stage, so that you won't miss the deadlines of the various stages.

If you would like to commence this exciting journey with us in 2015, please go to [www.funggroup-PMDApplication.com](http://www.funggroup-PMDApplication.com) to apply for the program.

If you have any questions, please email us at [PMDRecruitment@Fung1937.com](mailto:PMDRecruitment@Fung1937.com).

"Working now for over 4 years in the Group, I have continuously received confirmation that I have joined an organization that sees its employees as long term assets. I have always experienced a great amount of trust that has enabled me to take up more responsibility each year and I feel confident to continue this development for the years to come."

Karsten Heinrich

General Manager – Operations  
LF Sourcing

"I was really amazed by all the empowerment and all the trust the senior executives have in MAs. They trust that we will help them drive the business where it needs to be."

Leonardo Silva

Manager – Operations  
Global Brands Group, Asia



## About the Fung Group

Founded in Guangzhou, China in 1906, the Fung Group is a Hong Kong-based multinational group of companies whose core businesses operate across the entire global supply chain for consumer goods. The Group employs 45,800 men and women across 40 economies worldwide, with total revenue of over US\$22.60 billion as of April 2014.

Fung Holdings (1937) Limited, a privately-held business entity headquartered in Hong Kong, is the major shareholder of the Fung Group of companies, whose core businesses are engaged in Trading, Logistics, Distribution and Retailing. ▶▶



**LI & FUNG**

The Group's Trading and Logistics businesses are under Li & Fung Limited (HKSE stock code: 00494). Li & Fung Limited is the world's leading consumer goods design, development, sourcing, distribution and logistics company for major retailers and brands around the world. It specializes in responsibly managing sustainable supply chains of high-volume, time-sensitive consumer goods. The company's end-to-end logistics solutions span the time a product leaves a factory to when it reaches the hands of the consumer. ▶▶



# The Li & Fung Trading Group

## Trading

Li & Fung Limited's trading business is the core of the company. Its global multi-channel sourcing platform enables the company to create tailored sourcing options to meet customers' specific requirements.

Li & Fung has a growing network of over 15,000 suppliers in more than 40 economies. It leverages its global network, depth of experience, market knowledge and advanced technology to respond rapidly to evolving consumer and production trends. It strives to find quality-conscious, sustainable, cost-competitive

manufacturers that match the production needs of its customers worldwide.

Li & Fung creates an array of consumer goods across a wide range of product categories. These include everything from designer apparel to home decor and furnishings, children's clothing, handbags and accessories, toys, sporting goods and footwear, as well as health and beauty products. Its comprehensive product design and development capabilities enable the company to take an initial design idea all the way to the finished product in the hands of the consumer. ▶▶



## Logistics

Li & Fung offers a customizable menu of logistics solutions, from warehousing, transport, repacking, and customs brokerage to freight forwarding, hubbing, consolidation and other value-added services. It is the supply chain partner of choice for the footwear, apparel, FMCG, food, beverage and retail industries. It partners with multinational, international and local brand owners and retailers to help them optimise the flow of inventory and information to reduce costs and improve service levels.

The strength of Li & Fung's logistics business lies in scale. It manages more than 20.1 million square feet of space and grows at an annual

rate of 35%. Its network spans over Greater China, ASEAN, Japan, Korea, the Middle East and Indian subcontinent. Partnering with more than 400 world-renowned companies, it delivers 100 million units of consumer products every day.

Li & Fung's solutions are better by design. The company employs both analytical tools and heuristic models to design optimum solutions for its customers. It develops business continuity and disaster recovery plans to manage anticipated risks. It utilizes best-in-class IT systems to provide efficiency and visibility across every aspect of its customers' supply chains. ▶▶





## Finance and Accounting

The Finance team is responsible for global strategic finance activities of Li & Fung and serves as the backbone support and analytics for the Group's business units, including:

- ▶ Strategic and financial planning
- ▶ Public and private fundraising and M&A
- ▶ Financial analysis and reporting
- ▶ Investors and external stakeholders communications
- ▶ Treasury and transaction management
- ▶ Audit, tax and compliance

We have over 600 Finance staff located at the corporate level, 7 business units and 10 hubs, supporting corporate and business units in over 40 economies

around the world to make and execute decisions about their business strategy and financial structure.

Each Finance professional is assigned to a specific finance stream at the corporate or business unit level to gain in-depth exposure. Roles and responsibilities vary across different operating groups/business units and our colleagues are involved in M&A projects, treasury and working capital management, performing financial and strategic business analysis, preparing presentation for senior management or conducting detailed industry research.

We have global rotation arrangement and encourage cross-pollination of talents and best practice sharing. ▶▶

## Human Resources

The Human Resources team at Li & Fung strives to create a world-class human capital infrastructure to support the Group's overall organic growth.

Over 300 Human Resources professionals globally support our close to 26,000 colleagues in 40 economies worldwide. We endeavor to provide fully integrated services across Li & Fung's business units, ensuring the full employee life cycle is supported at Li & Fung.

Currently, Human Resources is focused on simplifying our processes to better engage our employees from talent acquisition to development and off-boarding as proud Li & Fung ambassadors. Leveraging human capital analytics to enable fact-based talent decisions, HR provides the backbone to our organization allowing our business leaders to make choices that will help build a sustainable business for years to come. ▶▶

## Information Technology Services

IT touches every aspect of Li & Fung's supply chain from the 15,000 suppliers in 40 different economies to the 20 million square feet of warehouse space, manufacturing facilities and enabling out of the office activities through mobile solutions.

Our Group is supported by centralized core applications tailored to suit the specific needs of each of our lines of business, enabling millions of transactions and providing the needed visibility and control to maintain an asset light environment where information is the lifeblood of Li & Fung as a supply chain orchestrator.

Infrastructure as a platform connects and enables quality of communications and services that include email to tele-presence, Internet-based telephony to a central data warehouse for global visibility and rapid application deployment to meet the ever changing demands of new countries, customers and offices.

Our account management teams are aligned with each of our business streams to provide day to day support as well as strategic initiatives, process reviews, project management. We also work closely with operations to realize new revenue opportunities as well as helping to drive process improvements and thus help reduce costs.

Supporting business development in customer presentations and engagements in today's IT-enabled world requires deep applications, process and business knowledge as well as great interpersonal skills, requiring our IT professionals today to be business people first and foremost backed with the IT skills to make opportunities a reality. ▶▶



**GLOBAL BRANDS  
GROUP**

Global Brands Group Holding Limited (HKSE stock code: 00787) is one of the world's leading companies for branded apparel, footwear, fashion accessories and related lifestyle products.

The Group started in 2005 when Li & Fung established a wholesale business focusing on private label and branded apparel in order to broaden its relationships with existing and new retailer customers.

The Group designs, develops, markets and sells products under a diverse array of over 350 controlled and licensed brands and a wide range of product categories. Its customers primarily are retailers, from department stores, hypermarkets, off-price retailers, independent chains, specialty retailers and e-commerce channels, in the Americas, Europe and Asia. ▶▶

# The Fung Retailing Group



The Fung Group's diverse retailing businesses operate under Fung Retailing Limited, a privately-held entity, and offer a range of products in Greater China and Southeast Asia, the fastest growing regions globally for the retailing industries.

The Group's retailing businesses include two publicly-listed entities: convenience stores and bakeries through Convenience Retail Asia Limited (HKSE stock code: 00831) and high-end to luxury menswear through Trinity Limited (HKSE stock code: 00891), plus the following privately-held retail businesses: Branded Lifestyle Holdings Limited, operator of a retail network of middle-zone apparel and accessories; Toys"R"Us (Asia), a joint-venture operating the toys and children product specialty chain store Toy"R"Us in Asia; Suhyang Networks, a retailer of baby and children apparel in Korea; and UCCAL Fashion Group, specializing in prestigious lifestyle brands on the Chinese Mainland.▶▶



## Convenience Retail Asia



Convenience Retail Asia operates a total of about 600 retail outlets under the Circle K and the Saint Honore brands in the Pearl River Delta markets, i.e. Hong Kong, Macau, Guangzhou, Shenzhen and Zhuhai.

With over 6,500 employees, Convenience Retail Asia is dedicated to providing quality customer service offering “speed, tidiness and friendliness”, supported by an innovative company culture. Its consumer proposition of “Always Something New” is implemented in new product development, exclusive convenient services and creative promotions.

Convenience Retail Asia is committed to be the preferred brand in the market sectors it operates. It has proven customer-driven business models tailored to meet consumer demands. »»



## Trinity



Trinity is principally engaged in the retailing of high-end to luxury menswear in Greater China and Europe as well as licensing of its major brands globally. The company manages five international menswear brands, namely Kent & Curwen, Cerruti 1881, Gieves & Hawkes, D'URBAN and Intermezzo. Other than the self-owned brands Kent & Curwen, Cerruti 1881 and Gieves & Hawkes, Trinity's brands are operated under long term renewable licences in Greater China.

Trinity has developed one of the largest menswear retail networks in Greater China by successfully introducing, promoting and managing these brands in the markets it operates. As at 31 December 2013, Trinity operates 441 retail stores in Greater China, of which 360 retail stores are on the Chinese Mainland. »»

CERRUTI 1881 D'URBAN

INTERMEZZO



## Branded Lifestyle



Branded Lifestyle focuses on middle-zone apparel and accessories. Its brands include casual fashion brands like Hang Ten, Roots, Arnold Palmer, Korea fast fashion brand H:CONNECT and menswear brand LEO. It has a large retail network of over 1,000 company-owned and franchised outlets covering the Greater China, Korea, ASEAN and other regions.

Our brand portfolio allows us to offer a range of services from lower-priced mass-market essential apparel to high-end imported goods sold at exclusive locations. We provide clothing across a range of sectors, including major presences in casual wear, fast fashion, men's business and formal wear, family friendly products, and even precision performance clothing using our Thermo Contro line. ▶▶



## UCCAL Fashion Group



Established in 1999, UCCAL Fashion Group focuses on ready-to-wear footwear, bags, accessories and intimates targeting the luxury, affordable luxury and premium market segments on the Chinese Mainland.

Shanghai is the creative hub and the location for UCCAL's flagship store, together with a management centre in Beijing, facilitates smooth and effective operation of about 700 shops across the markets of the Chinese Mainland.

In 2012, UCCAL was appointed to operate major Cavalli lines including Roberto Cavalli and Just Cavalli. The company also took over a.testoni, a brand with ten years' successful retailing history on the Chinese Mainland. Other renowned international brands in its portfolio include ST. JOHN and Jockey. ▶▶





## Fung Kids



Fung Kids operates retailing brands including Stride Rite, the leading US children's footwear brand, in Hong Kong, Singapore, Malaysia and Brunei, as well as Toonsland, a multi-brand retailing chain for children's apparels and accessories on the Chinese Mainland, in Hong Kong and Macau. Its business model encompasses retailing, franchising and e-commerce targeting children aged 0 - 14. ▶▶



## Suhyang Networks



The Suhyang Networks is Korea's pre-eminent retailer of baby and children apparel. It operates over 200 shop-in-shop stores in department stores in Korea. Its popular brands include Bluedog, Bluedog Baby, Minkmui, R.Robot, Denim in the Box, Lulabee, talescoop, b.bear and pony pompom. The company also manages three "little ground" multi-brand retail shops and nine outlet stores in Korea. ▶▶



## Toys"R"Us (Asia)



Toys"R"Us (Asia) operates a network of more than 150 retail stores across Asia including the Chinese Mainland, Hong Kong, Macau, Taiwan, Singapore, Malaysia, Thailand, Indonesia, The Philippines and Brunei.

The company was established in 1986 as a privately-held business and is a joint-venture with Toys"R"Us Inc. ▶▶







<http://www.funggroup-pmd.com>