



NEU SUMMER PROGRAM

About NEU

Established in 1956, the National Economics University (NEU) is one of the leading universities in economics, management, and business administration in Vietnam. With a mission to provide high-quality human resources for the country's development, NEU is a pioneer in academic excellence, research, and international environment.

About the program

Neu Summer Program is a signature one-week academic program at the National Economics University that blends intensive lectures, corporate visits, and cultural exchange. Participants engage in diverse hands-on activities with the dedicated support of local student buddies, providing deep insights into Vietnam's economy while fostering global connections.

Student Life & Global Network

- **Dynamic Culture:** Home to over 60 student-led clubs, organizing prestigious charity events, academic competitions, and cultural festivals.
- **International Cooperation:** NEU maintains strong partnerships with over 100 prestigious universities worldwide, facilitating numerous student exchange programs and international summer camps.

APPLICATION DEADLINE: 24 MAY 2026

APPLY THROUGH YOUR HOME UNIVERSITY RIGHT NOW!

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Facebook Neu International Cooperation
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Scan for more information





Date	Time	Activities
Day 1	All Day	Student Arrival
		Welcome Dinner
Day 2	10:00 - 11:30	Opening Ceremony & Campus Tour
	11:30 - 13:00	Lunch
	13:30 - 15:00	Lecture: "Introduction to Vietnamese Tourism and Cuisine"
Day 3	15:30 - 17:00	Team Building
	08:00 - 09:30	Lecture: "Characteristics of the Vietnamese Language"
	10:15 - 13:30	Cooking Class & Lunch
	13:30 - 20:00	Water Puppet Show – Hoa Lo Prison – Double-Decker Bus (City Tour)

2026



Program Fee: 350 USD

Include:

- Transportation in program
- Accommodation in 4 stars hotel
- Program-related activities
- City tour
- Field trip
- Tuition and course materials

YOU WILL GET:

- Daily lesson about Vietnamese culture and business
- Hanoi City Tour and Trang An day tour
- Cooking class and coffee workshop
- Playing sports, team-building
- Your local buddy in all activities
- Field trip to local enterprise and more...

Program Overview

- Dates: July 19 – 26, 2026
- Location: National Economics University, Hanoi, Vietnam

Day 4	09:30 - 11:30	Lecture: "Introduction to Business Environment in Vietnam, History and Culture"
	11:30 - 13:00	Lunch
	13:30 - 15:30	Workshop at Kafela: The Story of Vietnamese Coffee
Day 5	16:00 - 18:00	Visit to Lotte Mall West Lake
	09:00 - 11:00	Lecture: "Traditional Arts and Crafts of Vietnam"
	11:15 - 12:15	Lunch
Day 6	12:45 - 18:00	Company Visit: AMACAO
	8:00 - 11:30	Enterprise visit : Vun Art
	12:00 - 13:30	Farewell Party
Day 7	14:00 - 16:00	Closing Ceremony – Certificate Awarding
	16:00 - 18:00	Cultural exchange
	All Day	Tràng An Tour
Day 8		Departure

